



Building a Bridge to Better Health Coalition (BBBHC)

*Enriching Community Transitions & Healthcare
through Communication, Collaboration and Coordination*



Meeting Summary

Thursday, June 26, 2014, 11:00am – 1:00pm

University of Tennessee Medical Center – Heart Lung Vascular Institute

ATTENDEES

23 people attended representing 20 different organizations.

WELCOME / INTRODUCTIONS

Dottie Lyvers, East Tennessee Area Agency on Aging and Disability, welcomed everyone and asked all members and guests to introduce themselves. Independent Insurance Consultants was thanked for sponsoring lunch and shared some information on their services. University of Tennessee Medical Center was thanked for hosting the meeting.

PROGRAM HIGHLIGHT

Dr. Gregory Phelps, UT Hospice, shared information about the Conversation Ready Project that has begun and is ongoing. Knoxville area group signed up to be 1 of 23 pilot sites. Hospitals, such as Tennova, Covenant and University of Tennessee Medical Center are involved in this project, as well as the Knoxville Academy of Medicine and others. Goals are to help people talk about their wishes for end-of-life care, and to change our culture so we shift from not talking about dying to talking about it. The group is speaking to various organizations, churches and others to help educate on Advance Directives and having the conversation. Those in attendance were referred to the following website, for more information:

<http://theconversationproject.org/>.

Dr. Phelps also mentioned the TN End of Life Partnership (TELP) meeting, being held on August 28th in Knoxville. A brochure will be sent to all members once received.

PUSH CARD – SMALL GROUP DISCUSSION

Small groups met to discuss the push cards (4x9 cards) for the following topics:

1. Talking to Your Doctor
2. Know Your Medicine
3. Advance Care Planning
4. Levels of Care
5. Hospice / End of Life
6. Before You Leave the Hospital
7. Reduce Your Safety Risk
8. Transportation / Accessing Care

Discussion centered around potential audiences, ideas for tracking the cards once distributed, and ideas for survey questions to determine effectiveness of the cards.

General points:

- Each card may have a different target audience.
- Assure questions are standardized for all cards, no matter the target group
- When cards are on website, expand available information to include additional information, link to resources, etc.
- Possibly obtain a grant to create apps for downloading materials
- All cards will be scanned for literacy and health literacy.

The Steering Committee took input received, and will continue moving forward with the topic cards.

NEXT MEETING

Tuesday, August 26, 2014 11:00am – 1:00pm
Cherokee Health Systems
2018 Western Avenue
Knoxville, TN 37921
